



Shenzhen Deren Electronic Co., Ltd.

10 Feb. 2026



■ Security Abbreviation : Deren Electronic ■ Security Code : 002055



Agenda



DEREN
得润电子

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Company Profile

02

CEA BG
Introduction

03

Connector & Cable
Product for AI/Server

Appendix 1 : HS Cable Assembly
Key Process Introduction

Appendix 2 : Cage Products



01 Company Profile



Company Introduction



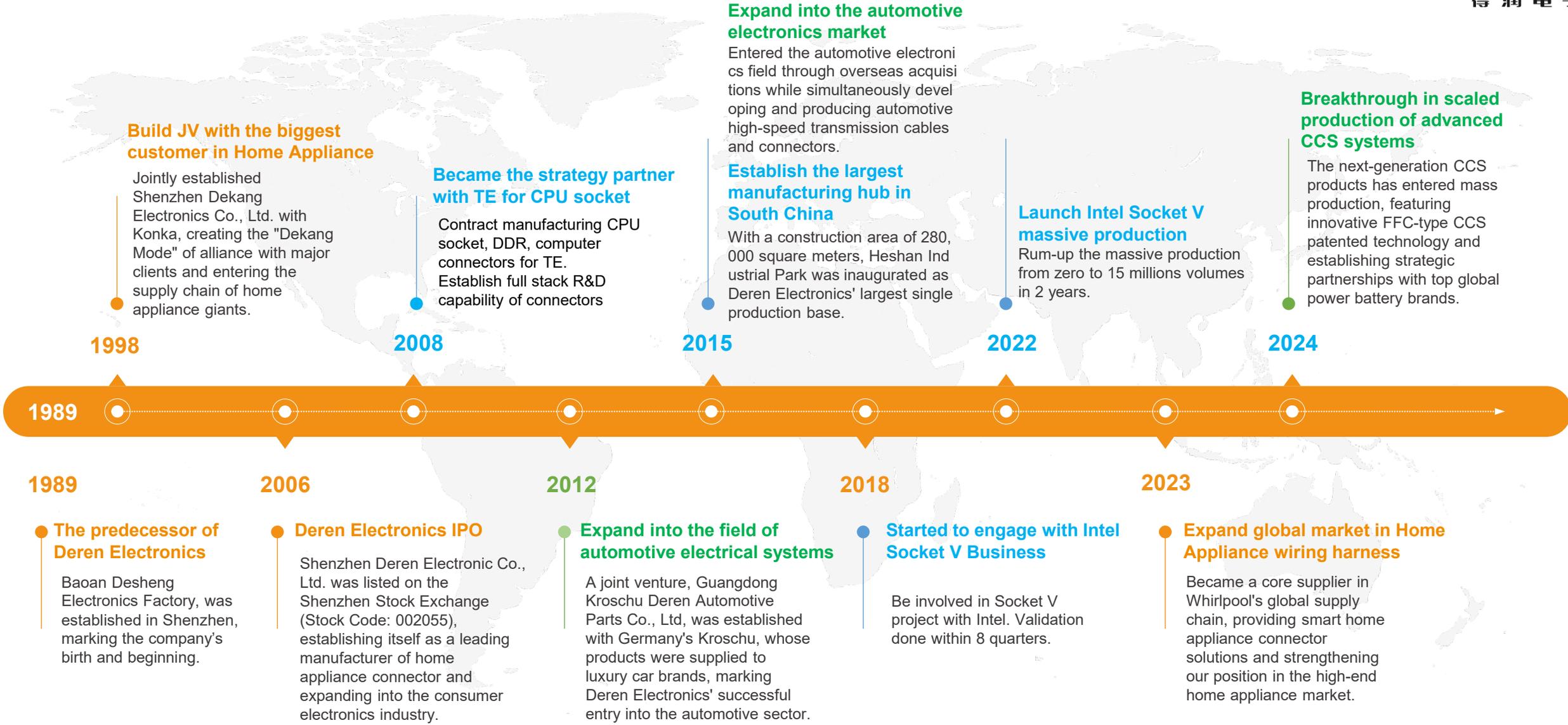
Shenzhen Deren Electronic Co., Ltd. was **founded in 1989** and was **listed** on the Shenzhen Stock Exchange **in 2006** (Stock Code: 002055). Since its inception, the company has expanded connectivity products and solutions to encompass Home Appliances, Personal Computing, AI Infrastructure and EV market.

Starting in Shenzhen, the company has established an integrated R&D, manufacturing, and sales network that radiates across China and extends globally, providing a solid foundation for future growth.

Honors and Titles:

- National High-Tech Enterprise
- Shenzhen High-Tech Enterprise
- Shenzhen Top 50 Private Enterprises
- Shenzhen Leading Private Enterprise
- Ranked among China's Top 500 Quality Enterprises
- Listed among China's Top 100 Electronic Components Enterprises

Key Milestones



Build JV with the biggest customer in Home Appliance
 Jointly established Shenzhen Dekang Electronics Co., Ltd. with Konka, creating the "Dekang Mode" of alliance with major clients and entering the supply chain of home appliance giants.

1998

Became the strategy partner with TE for CPU socket
 Contract manufacturing CPU socket, DDR, computer connectors for TE. Establish full stack R&D capability of connectors

2008

Expand into the automotive electronics market
 Entered the automotive electronics field through overseas acquisitions while simultaneously developing and producing automotive high-speed transmission cables and connectors.

Establish the largest manufacturing hub in South China
 With a construction area of 280,000 square meters, Heshan Industrial Park was inaugurated as Deren Electronics' largest single production base.

2015

Launch Intel Socket V massive production
 Rum-up the massive production from zero to 15 millions volumes in 2 years.

2022

Breakthrough in scaled production of advanced CCS systems
 The next-generation CCS products has entered mass production, featuring innovative FFC-type CCS patented technology and establishing strategic partnerships with top global power battery brands.

2024

1989

The predecessor of Deren Electronics
 Baoan Desheng Electronics Factory, was established in Shenzhen, marking the company's birth and beginning.

1989

Deren Electronics IPO
 Shenzhen Deren Electronic Co., Ltd. was listed on the Shenzhen Stock Exchange (Stock Code: 002055), establishing itself as a leading manufacturer of home appliance connector and expanding into the consumer electronics industry.

2006

Expand into the field of automotive electrical systems
 A joint venture, Guangdong Kroschu Deren Automotive Parts Co., Ltd, was established with Germany's Kroschu, whose products were supplied to luxury car brands, marking Deren Electronics' successful entry into the automotive sector.

2012

Started to engage with Intel Socket V Business
 Be involved in Socket V project with Intel. Validation done within 8 quarters.

2018

Expand global market in Home Appliance wiring harness
 Became a core supplier in Whirlpool's global supply chain, providing smart home appliance connector solutions and strengthening our position in the high-end home appliance market.

2023



Corporate Culture



Mission

Our expertise enables your success



Vision

Become a global leader in connectivity solutions



Core Values

Pragmatism, Integrity, Innovative, Collaborative



Code of Conduct Promoting Core Values

Results through pragmatic execution, Uncompromising integrity in all actions, Continuous innovation through learning, Shared value creation with partners



Cultural Philosophy

Management Philosophy

Fairness and Impartiality

Organization-First Mindset

Mutual Respect

Frugality and Resourcefulness

Business Philosophy

Compliance and Integrity

Customer-Centric Approach

Performance-Oriented

Win-win Cooperation

Talent Principles

Intellectual Humility & Continuous Learning

Relentless Pursuit of Excellence

Unassailable Personal Integrity

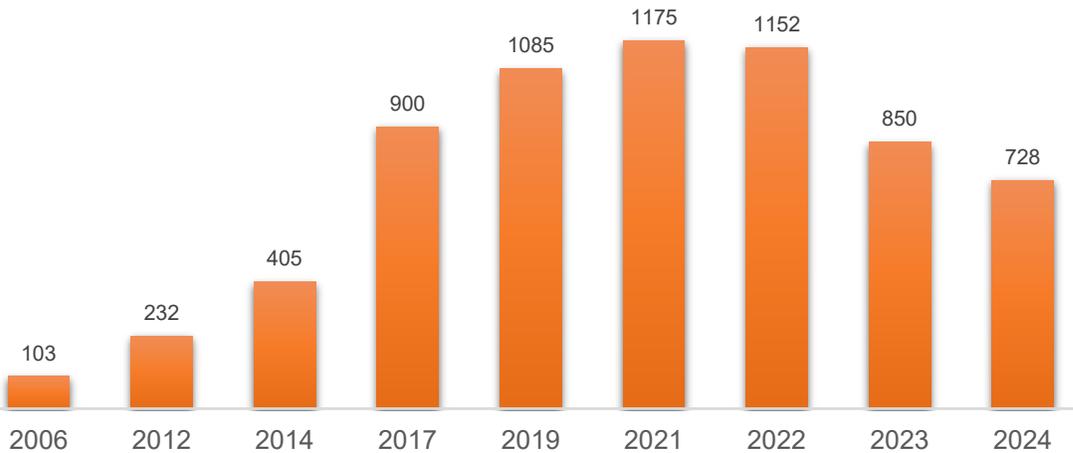
Value Contribution



Key Financial Data

Deren Group's Historical Data

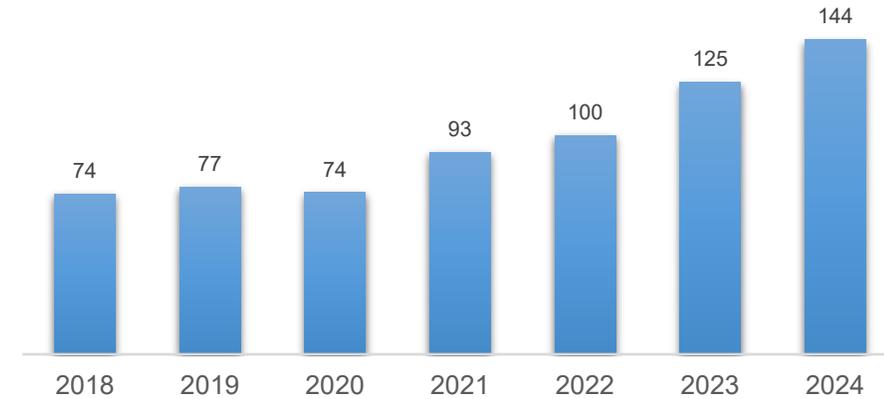
Deren Group's Sales Revenue(\$M USD)



In 2023 and 2024, revenue decreased due to the divestment of two major subsidiaries of NEV BU, Liuzhou Shuangfei Auto and Meta System S.p.A.

CEA's Historical Data

CEA BU Sales Revenue(\$M USD)



2025 Q1 – Q3 Group's Results



Total Assets

\$736M



Net Assets

\$204M



Sales Revenue

\$467M



Operating Profit

\$16M



Sales Revenue

\$129M

Q1-Q3 2025



Growth Multiplier

2x Growth

Past 5 yrs



CAGR

20%

Past 5 yrs

CEA's Results



Core Business

Business Segments

Computing & Enterprise Application (CEA) BU



Sales Revenue

\$129M

Q1-Q3 2025



Home Appliances BU



Sales Revenue

\$186M

Q1-Q3 2025



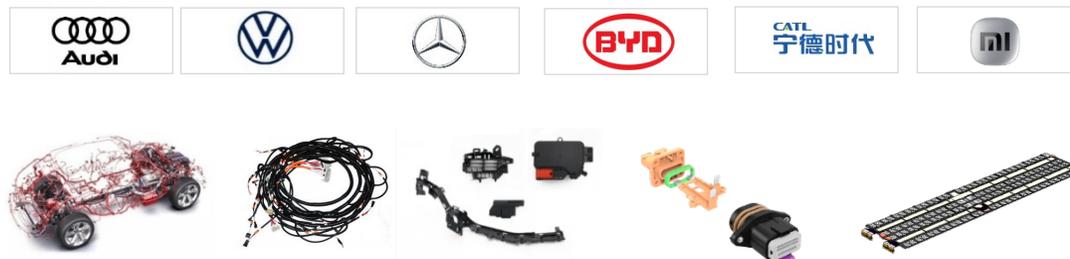
EV & Automotive BU



Sales Revenue

\$75M

Q1-Q3 2025

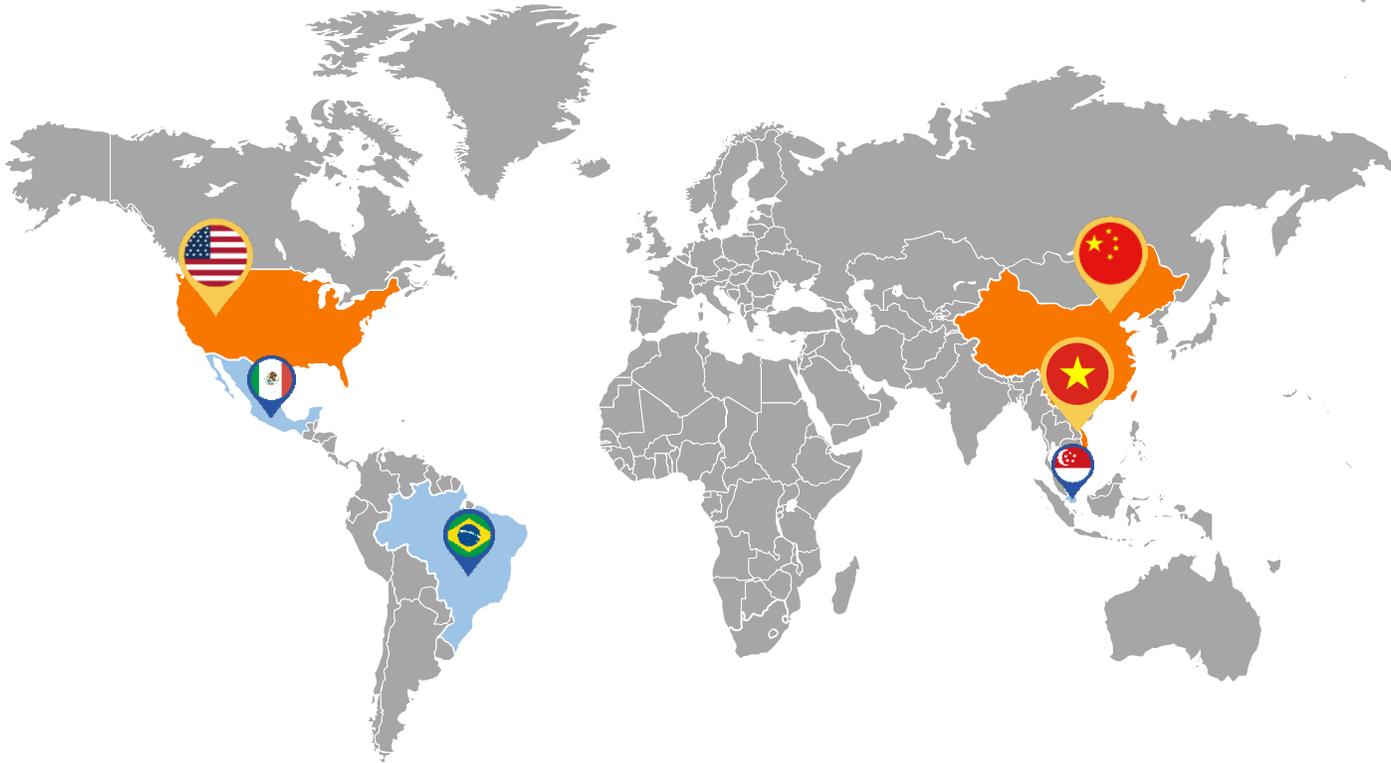


Future Prospect

Over the next 5 years, Deren Group will focus on growing and strengthening:

- Personal Computing Market
- AI Infrastructure Market
- Global Home Appliances Market
- Establish a global-local supply business model with strategic partners.
- Enhance engineering and manufacturing competence for local supply chain.
- We are also proactively open-minded to pursue global markets.

Global Footprints



■ China
 ■ USA
 ■ Vietnam

■ Overseas Expansion Plans: Mexico, Brazil, Singapore

CEA

Shenzhen

Heshan

Hefei

Haiphong (Vietnam)

Home Appliance BU

Shenzhen

Heshan

Huizhou

Hefei

Qingdao

Wuhan

Mianyang

Handan

Haiphong (Vietnam)

EV/Automotive BU

Heshan

Chongqing

Representative Office

Austin (USA)

Hong Kong

Shanghai

Taipei



CEA BG Global Footprint

Strategically Positioned for Global Partnership and Supply Chain Resilience



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CEA-US : Sales/FAE (LA)

CEA-Heshan : R&D / Facility at Heshan
CEA-Taipei : Sales/Product Marketing/ FAE
CEA-Shenzhen : Sales team Shenzhen

CEA-Vitenam : Manufacturing Factory
Global Manufacturing Agility (Flexibility & Resilience):

We operate a dual-continent manufacturing backbone in China and Vietnam.
This ensures Geo Diversity, mitigates tariff risks, and offers flexible production for superior supply chain resilience

Proximity to Key US Customers (Local Support)

Our LA-based Sales and Technical consultant provide immediate, high-efficiency local support to all North American clients, accelerating time-to-market.

Comprehensive APAC & Greater China Coverage

With full Sales, FAE, and QA teams in Taiwan and Mainland China, we provide expert, localized support across the entire APAC region, including high-growth areas like Singapore and Malaysia



Vietnam Factory Overview



Factory Overview:

- Established: May 2021
- Location: Hai Phong , Vietnam
- Plant area: CEA **2,200** m² ; Cable **5,500** m²
- Employees: CEA **50+** ; Cable **420+**
- Main products: Data Cable, Wire harnesses , **Connectors**, cable assemblies
- Factory approved by: **Wistron, Compal, Dell, TE, Molex**
- Existing Production Line: M.2、**DDR DIMM & SO DIMM**、Type C Rec 、 Wire Harnesses



NO.	BU	Production Line	Capacity
1	CEA	M.2	30K/D
2	CEA	DDR4&5 SO DMMM	6K-30K/D
3	CEA	DDR5 DIMM	30K/D
4	CEA	TYPE C Rec	8K/D
5	CEA	MFI、TYPE C、USB	8K/D
6	CEA	Wire harnesses	8K/D+
7	Cable	Cable assemblies (3 Lines)	40-80K/D



ESG Overview



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ESG

➤ Environment — Clean energy

Target: 50% renewable energy by 2025

- In Chongqing and Heshan have been equipped with solar power generation systems, continuously providing stable and clean electricity to offices, dormitories, and factories.



ESG Certificate



Rooftop Solar Panel Power Plants

➤ Social Contribution — Build a better society

- Deren Non-profit foundation dedicates to supporting disadvantaged groups and education, comfort doctors etc.

➤ Government — RBA

- Achieved the Silver medal of RBA Responsible Business Alliance (Y2023~Y2025).



RBA Silver Medal



Deren Honored "Charity Partner"





02

Computing and Enterprise Application (CEA)

BG Introduction



03 Connectors & Cables Products for AI/Server





Key Markets of CEA BG

Strategically Concentrating Core R&D and Resources on High-Growth AI & Data Center Interconnects



Data Center
Server
Workstation

PC
Notebook
Motherboard

Industrial

Automotive &
Storage

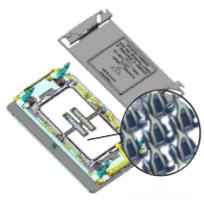


AI/Server Interconnect Solutions

High-Speed Interconnect Solutions

HPM Board

CPU Socket
(LGA 4710)



Connector -
DDR 5/6 DIMM



Connector -
CAMP LGA
644/444/408/5000+



Connector
PCIE



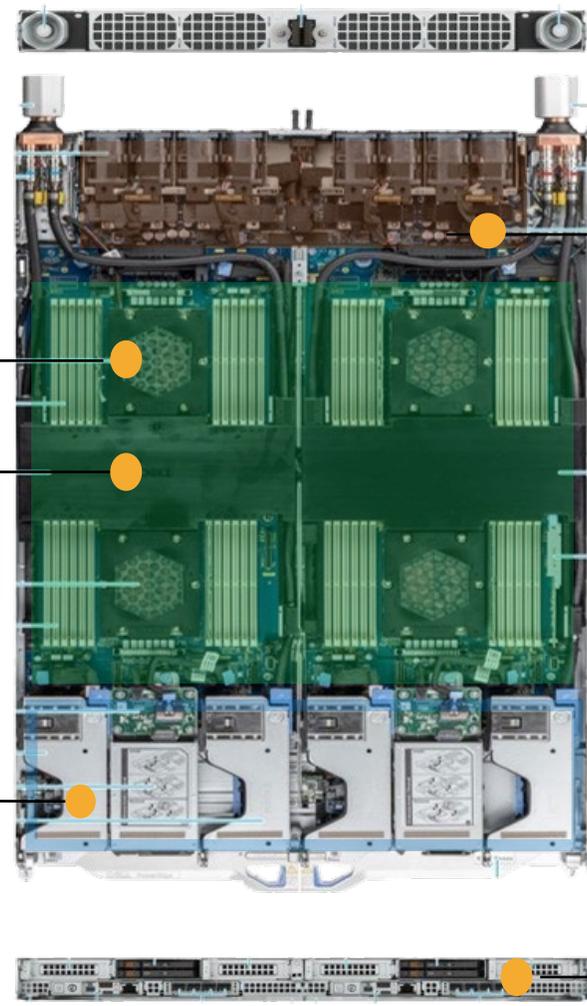
Connector
MCIO; Multi-Trak
Gen-Z



Cable Assembly
MCIO; Multi-Trak
PCIE; Riser Cable
(Gen-Z 4C+; DA CEM)



Storage, Add-In Card, NIC
PSAS5.0(U.2/U.3) M.2 EDSFF 1C/2C



Power Connectors

HC Power
(2+28+2pin)



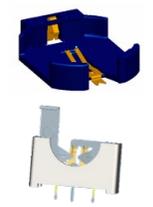
CRPS



PWR Header
Wire Harness



Battery
Holder



High-Speed Interconnects for AI/HPC

Backplane



Mezzanine



I/O

USB-A; USB-C



OSFP
QSFP-DD Cages
CPC



OSFP
QSFP, QSFP-DD
Cables





Product Introduction

1	Socket	CPU Socket LGA 4710
2	Memory Conn.	DDR RDIMM, CAMM
3	High speed Conn.	PCIE, M.2, PSAS5.0, GENZ, MCIO, Multi-Trak, Whisper, DR-Mezz
4	Power Conn.	HC power, CRPS, PCIe PWR Header, Battery Holder
5	Internal HS Cable	MCIO, Multi-Trak, PCIE, Key Process Introduction
6	External HS Cable	QSFP, OSFP, QSFP-DD
	Appendix	External Cables, Cage with Connector

Main Customers

DELL Technologies

Lenovo



wistron
緯創資通

Inventec

inspur 浪潮

H3C
新华三集团



FOXCONN®

ZTE 中兴

中科曙光
Sugon



α FUSION

CNIT 云尖信息

BXC 宝新创



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THANK YOU!



得润公众号



得润官网

深圳市得润电子股份有限公司

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Appendix – 1

High Speed Internal Cable Assembly Key Process Introduction



Appendix - 2

Cage with Connector

